



**UNESCO Chair
on Visual Anticipation
and Futures Literacy
towards Visual Literacy**



TROJAN WOMEN RE-IMAGINED

ACTIVITY 10: REFRAMING THE VALUE OF VALUES

Text Reference

Around the 9th minute of the film a discussion starts on the meaning, purpose and permanence of humans' quests. At 9' 46" a voice wonders "Isn't that odd? Things we normally call important have melted, are gone".

Objective

The objectives of this activity are to reflect on what gives meaning to personal and societal values, with what consequences and what a radically diverse approach would mean.

Instructions

Learners list values and goals they consider important for their lives.

Discuss how context and time might alter their significance and spot the core assumptions in learners' narratives.

Choose the most common goal or value, subtract its' main supposition and ask learners to reimagine their lives within this new context.

Indicative Discussion Questions:

- ✚ How do we assign meaning to intangible things (e.g. reputation or honor)?
- ✚ What sources from the public sphere teach us what to value and why?
- ✚ What assumptions lay behind our values and goals and how do they guide our choices and actions?
- ✚ What are your established mental frontiers and stereotypes?
- ✚ Can meaning and value evolve, and, if yes, what drives this change?
- ✚ What is the role of an agent and a passive carrier in this change and what impact that role might have in their lives?



Recommended Application of Visual Literacy tools

This activity is mostly compatible with the “Babel”, the “Frame”, the “Alternative Futures”, and the “Reframing concepts” Visual Literacy tools.

NOTE: The Visual Literacy tools list is accessible at <https://vickykaraiskou.com/> Check the “Visual Literacy” tab and go at the “Tools” page.

